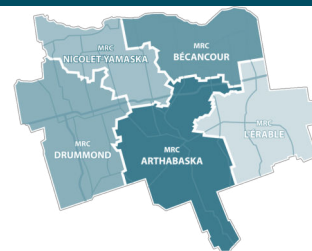


WHY SHOULD BUSINESSES CARE ABOUT CAREGIVERS?

The labour shortage - along with aging and transformation of the workforce - is creating new challenges for businesses. Special care must be taken to keep qualified and experienced personnel employed.

CHALLENGES TO RECRUITMENT AND JOB RETENTION IN CENTRE-DU-QUÉBEC:

Aging population • Labour shortage



In 2019,
22 % of the population was aged 65 and older.



In Québec, it was **19,3 %**.

In 2036,
30 % of the population will be 65 years and older.

In Québec, it will be **26 %**.

Unemployment rate in Québec:

2009 | 7,3 %

2019 | 3,9 %

2020 | 1,9 %

How It Affects Your Business

In Canada,
caregiving costs employees providing care **\$1.3 million** in job **productivity loss** each year.

The costs to businesses when employees miss work to care for a loved one:

 **2,2 million hours**

 **5,5 million**

157,000 full-time employees quit their job or reduced their hours.



44% of caregivers miss an average of 8-9 work days per year.

There are solutions. Let's reduce the impact together.

How It Affects Your Employees

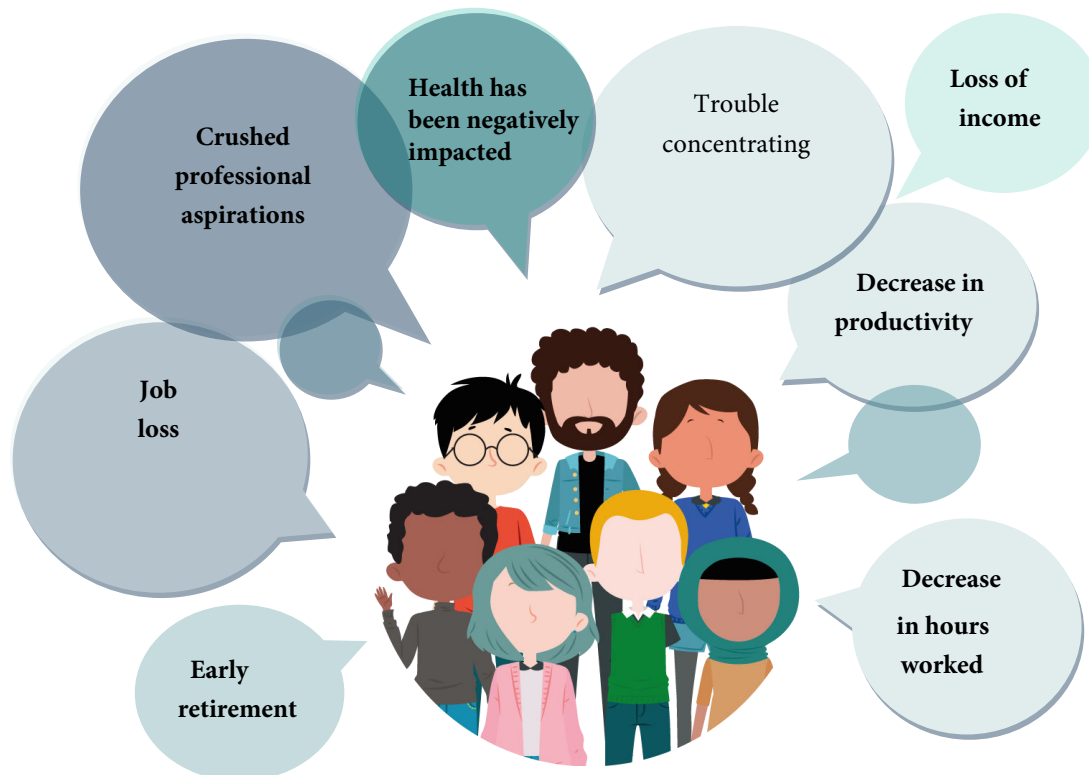
50 %

of caregivers
are afraid to talk about their situation
to their employer.



Broaching the subject with your employees carries several advantages, including reducing negative outcomes.

Solutions exist. Let's find them together.



Take the first step! Speak up!

Resources and materials are available to employers to help facilitate the process.

lappui.org/centre-du-quebec/boite-a-outils-employeurs

Avec la participation de

Québec 

Produced by

L'APPUI POUR LES PROCHES AIDANTS D'ÂGÉS
CENTRE-DU-QUÉBEC

*Vous êtes là pour eux,
nous sommes là pour vous.*

INFO-AIDANT
1 855 852-7784
ÉCOUTE-INFORMATION-RÉFÉRENCES
LAPPUI.ORG